



Just TOWELS

BY ITS CLASSICS



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Just Towels has been producing distinctive towels for over twenty-five years. Our philosophy was the same then as it is today. We produce **quality towels** at a competitive price, capturing the fashions of the moment. We design with the belief that **towels** should express the attitude and personality of the user. From beach to golf to sport, **towels** play a necessary role in all our lives and that's why we are **Just Towels!** After all, the world is two-thirds water.



Brazilian Solids

30" x 60"

13 lbs / doz

Blank

\$8.75

Screenprint

N/A

Embroidery

\$9.75

Colors: Pink, Orange, Lime,
Aqua, Turquoise, Navy

It's a Wrap!

\$10.25 embroidery,
48 piece min. per icon

Big Fun Patch

\$10.25 embroidery,
48 piece min. per patch

B

A

A It's a Wrap!

This series is sporting a new look – and with more towel options! Now icons will be stitched into Distressed Fabric Patches onto our **Brazilian Solids** (p.2) or **Cabanas** (p.4). With a personalized phrase, these towels make perfect gifts!



20-002
Anchor



20-003
Wheel Oars



20-004
Anchored Turtle



20-005
Anchored Crab



20-006
Anchored Whale



20-007
Palm & Moon



20-008
Fan Shell



20-009
Star Fish



20-010
Sand Dollar

B Big Fun Patch

NEW! These casual, bold, and FUN patches can be embroidered on our **Brazilian Solids** (p.2) or **Cabanas** (p.4). Choose your towels. Provide a phrase. It's time to jump on board with the **BIG FUN PATCH** trend!



Cabana

30" x 60"

13 lbs / doz

Blank

\$8.75

Screenprint

N/A

Embroidery

\$9.75

Colors: Pink, Lime,
Aqua, Turquoise, Navy

A1



A2



A

Large Hot Print

34" x 64"	14 lbs / doz
Blank	\$11.75
Screenprint	N/A
Embroidery	\$12.75

A1 Preppy Icons

A2 Compass Oars

B



B

Hot Print Boats

30" x 60"	11 lbs / doz
Blank	\$7.75
Screenprint	\$8.25
Embroidery	\$8.75

A



A

Crab Stripe

Colors: Lime / Navy,
Cobalt / Navy,
Aqua / Turquoise



B

Split Anchors

Colors: Cobalt / Navy,
Lime / Coral,
Aqua / Turquoise

Hot Print

30" x 60"

11 lbs / doz

Blank

\$7.75

Screenprint

\$8.25

Embroidery

\$8.75



B

Hot Print

30" x 60"

11 lbs / doz

Blank

\$7.75

Screenprint

\$8.25

Embroidery

\$8.75

A

Fruity Stripe

Colors: White, Turquoise

B

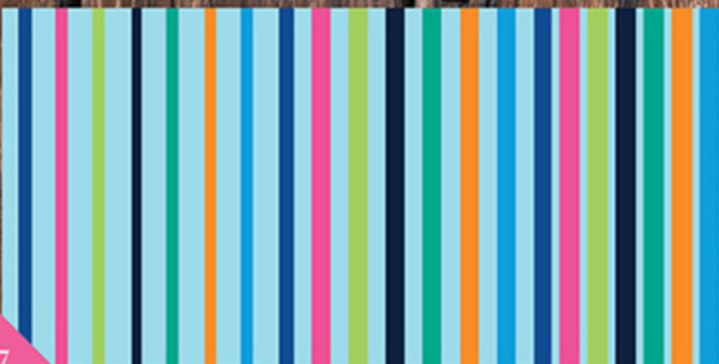
Side Stripe

Colors: Pink, Navy

*This Hot Print style excludes screenprint customization.

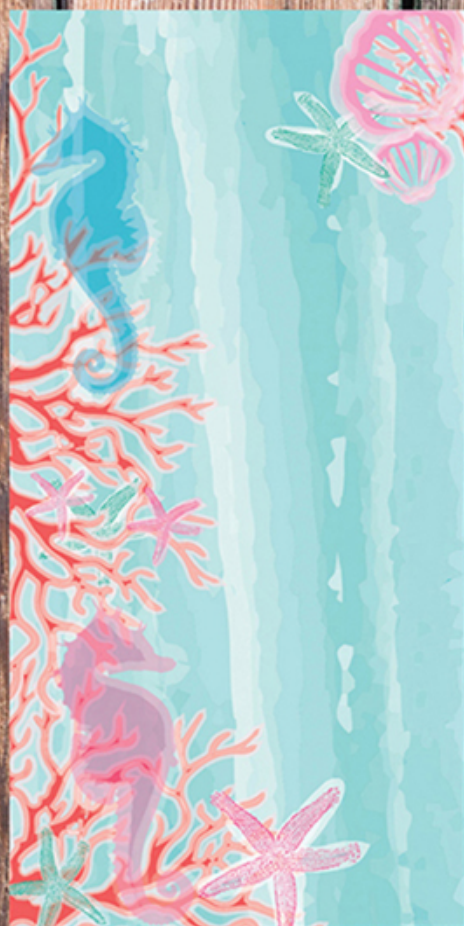


A

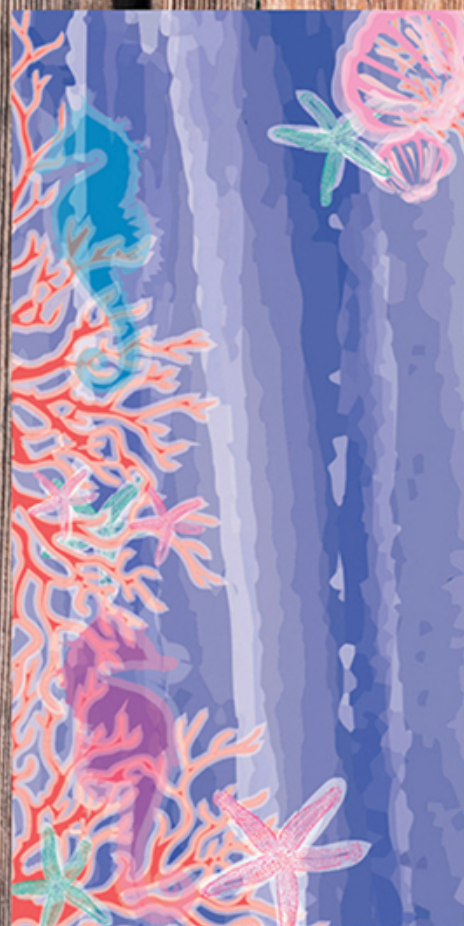


B





A



B

Hot Print

30" x 60"

11 lbs / doz

Blank

\$7.75

Screenprint

\$8.25

Embroidery

\$8.75

A

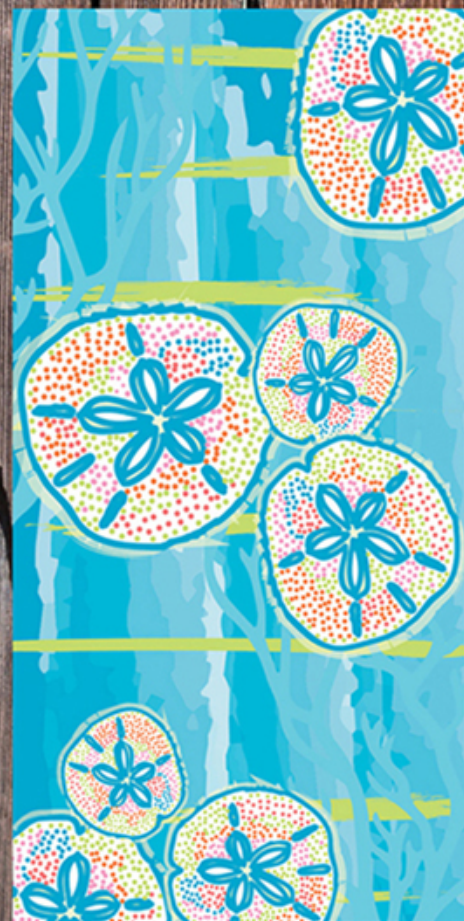
Coral Reef

Colors: Aqua, Cobalt

B

Dollars in the Sand

Colors: Aqua, Turquoise, Pink





A
Drop Anchor
 Colors:
 Lime, Aqua,
 Turquoise

Hot Print

30" x 60"	11 lbs / doz
Blank	\$7.75
Screenprint	\$8.25
Embroidery	\$8.75

B
Plaid
 Colors:
 Coral, Aqua,
 Navy



B

Hot Print

30" x 60" | 11 lbs / doz

Blank | \$7.75

Screenprint | \$8.25

Embroidery | \$8.75

A

Pencil Stripe

Colors: Pink / Orange,
Turquoise / Lime

B

Rugby Stripe

Colors: Purple / Aqua

C

Border Fun

Colors: Purple / Aqua,
Pink / Orange

D

Coastal Life

Colors: Pink / Orange



A



B



C



D



A

A

BT10.5 PT Basics Jewel Collection

30" x 60"	10.5 lbs / doz
Blank	\$9.25
Screenprint	N/A
Embroidery	\$10.25

Colors: White, Black,
Red, Orange, Gold, Lime,
Apple, Hunter Green,
Coastal Blue, Royal,
Navy

B

B

BT15 PT Basics Diamond Collection

35" x 60"	15 lbs / doz
Blank	\$11.75
Screenprint	N/A
Embroidery	\$12.75

Colors: White, Black,
Red, Orange, Gold, Lime,
Aquamarine, Coastal Blue,
Royal, Navy

A

BT18 PT Basics

Platinum Collection

35" x 70" | 18 lbs / doz

Blank | \$14.50

Screenprint | N/A

Embroidery | \$15.50

Colors: White, Red,
Orange, Gold, Lime, Royal,
Coastal Blue, Navy

B

B

B

B

New BT 5060

Jumbo Towels

50" x 60" | 16.5 lbs / doz

Blank | \$16.50

Screenprint | N/A

Embroidery | \$17.50

Colors: White, Lime, Royal,
Coastal Blue

St. Thomas

virgin islands

Large Format Screenprinting

Need customized towels? We've got you covered! With the **Large Format Screenprinting**, we can personalize your next order of 60 or more towels from among the following styles:

Jewel Collection

30" x 60" (p.11)

\$12.75

Diamond Collection

35" x 60" (p.11)

\$16.75

Platinum Collection

35" x 70" (p.12)

\$17.75

Jumbo Beach Towels

50" x 60" (p.12)

\$19.75

TRU-25 Golf Towel

Trifold Hook & Grommet

16" x 25"	2.5 lbs
Blank	\$5.50
Screenprint	\$6.00
Embroidery	\$6.50

Colors: Gold, Pink,
Orange, Grey, Lime,
Hunter Green, Navy,
Coastal Blue, Royal,
Purple, Red, White,
Black, Burgundy



OCEAN CITY TUNA TOURNAMENT



A. Flounder



B. Tuna



C. Crab



D. Blue Gill



E. Spot Tail



F. Speckled Trout



G. Striped Bass



H. LG Mouth Bass



I. Tarpon



J. Snook



72 pieces* \$4.75

144 pieces* \$4.50

288+ pieces* \$4.25

Colors: White, Grey,
Red, Gold, Orange, Lime,
Royal, Coastal Blue

*Black ink on assorted colors.

Drawstring Backpack

Screenprint | \$6.25

Embroidery | N/A

Is your backpack in need of a fun, personal touch? Pick a graphic from our collection of 20 icons and we'll make it happen.



Backpack Colors: Black, Forest, Navy, Royal, White, Lime, Red, Purple, Hot Pink, Kelly Green, Bright Yellow, Light Blue, Lavender, Orange



#8882



G129 Sweatshirt Blanket, 50" x 60"

Blank	\$14.25
Screenprint	\$14.75
Embroidery	\$15.25

Colors: Black, Cardinal Red,
Carolina Blue, Forest Green, Garnet,
Gold, Irish Green, Light Pink, Navy,
Purple, Red, Royal, Safety Green,
Safety Pink, Sport Grey,
Tennessee Orange





Resort & SPORT

BY ITS CLASSICS

Contact Us!

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Hilton Head Island, SC 29926

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ITSClassics.com

ITS Classics and Resort & Sport

are sister wholesale screen print and embroidery companies based out of Hilton Head Island, South Carolina with 30+ years of experience in the resort and custom market. While striving toward creating the best products out there, our small-town business has become a major player on the East Coast. Our services include: custom t-shirt screen printing, promotional products, resort wear, custom towels, embroidery work, recognition awards, and school uniforms. We are a group driven by respect, integrity, quality, innovation, community, and success. With an easygoing island mentality, ITS Classics and Resort & Sport foster a casual, yet professional environment where team members meet customer needs with quality designs inspired by the latest trends.

Contact Us!

29 Hunter Road
Hilton Head Island, SC 29926

JustTowels.biz

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Just
TOWELS
BY ITS CLASSICS

I.T.S.
CLASSICS

UNIFORM
WORK & SPORT

Resort
SPORT
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