



Just TOWELS

BY ITS CLASSICS



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Just Towels

has been producing distinctive **towels** for over twenty-five years. Our philosophy was the same then as it is today. We produce **quality towels** at a competitive price, capturing the fashions of the moment. We design with the belief that **towels** should express the attitude and personality of the user. From beach to golf to sport, **towels** play a necessary role in all our lives and that's why we are **Just Towels!** After all, the **world** is two-thirds **water.**

Brazilian Solids

30" x 60"

13 lbs / doz

Blank

\$9.25

Screenprint

N/A

Embroidery

\$10.25

Colors: Pink, Orange, Lime,
Aqua, Turquoise, Navy

It's a Wrap!

\$10.75 embroidery,
48 piece min. per icon

Big Fun Patch

\$10.75 embroidery,
48 piece min. per patch

B

A

A It's a Wrap!

This series is sporting a new look – and with more towel options! Now icons will be stitched into Distressed Fabric Patches onto our **Brazilian Solids** (p.2) or **Cabanas** (p.4). With a personalized phrase, these towels make perfect gifts!



20-002
Anchor



20-003
Wheel Oars



20-004
Anchored Turtle



20-005
Anchored Crab



20-006
Anchored Whale



20-007
Palm & Moon



20-008
Fan Shell



20-009
Star Fish



20-010
Sand Dollar

B Big Fun Patch

NEW! These casual, bold, and FUN patches can be embroidered on our **Brazilian Solids** (p.2) or **Cabanas** (p.4). Choose your towels. Provide a phrase. It's time to jump on board with the **BIG FUN PATCH** trend!

Cabana

30" x 60"

13 lbs / doz

Blank

\$9.25

Screenprint

N/A

Embroidery

\$10.25

Colors: Pink, Lime,
Aqua, Turquoise, Navy
*pink currently out of stock

The Reversible

30" x 60" 13 lbs / doz

Blank \$9.75

Screenprint N/A

Embroidery \$10.75

Color:
Navy & Turquoise



21-1535 big felt letters
4.5"H Letters

21-1534 felt letters
3"H Letters

Sweatshirt Blanket

BLACK, CARDINAL RED, CAROLINA BLUE,
FOREST GREEN, GARNET, GOLD, IRISH GREEN, LIGHT PINK,
NAVY, PURPLE, RED, ROYAL, SAFETY GREEN,
SAFETY PINK, SPORT GREY, TENNESSEE ORANGE

\$18.25

BRAZILIAN SOLID

AQUA, PINK, ORANGE, LIME, TURQUOISE, NAVY, COLBALT

\$12.75



A1



A2



OUT OF STOCK

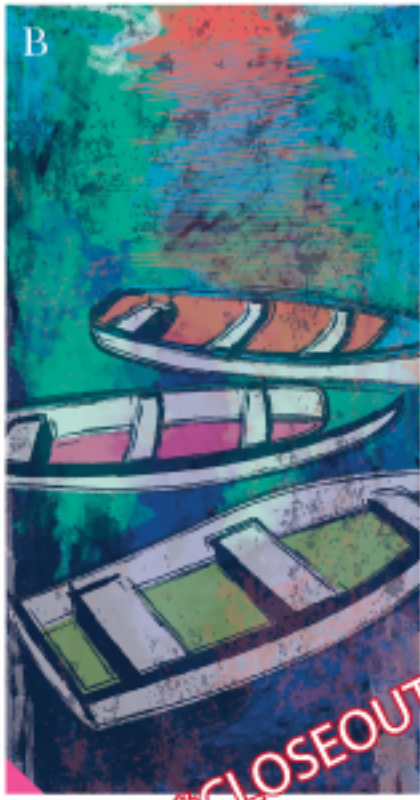
A

Large Hot Print

34" x 64"	14 lbs / doz
Blank	\$11.75
Screenprint	N/A
Embroidery	\$12.75

A1 Preppy Icons

A2 Compass Oars
OUT OF STOCK



CLOSEOUT

B

Hot Print Boats

30" x 60"	11 lbs / doz
Blank	\$7.75 \$4.99
Screenprint	\$8.25 \$5.49
Embroidery	\$8.75 \$5.99

CLOSEOUT

A**A****Crab Stripe**

Colors: Lime / Navy,
Cobalt / Navy,
Aqua / Turquoise

**Hot Print**

30" x 60" | 11 lbs / doz

Blank | \$7.75

Screenprint | \$8.25

Embroidery | \$8.75

**B****Split Anchors**

Colors: Cobalt / Navy,
Lime / Coral,
Aqua / Turquoise

**B**

Hot Print

30" x 60" | 11 lbs / doz

Blank | \$7.75

Screenprint | \$8.25

Embroidery | \$8.75

A

Fruity Stripe

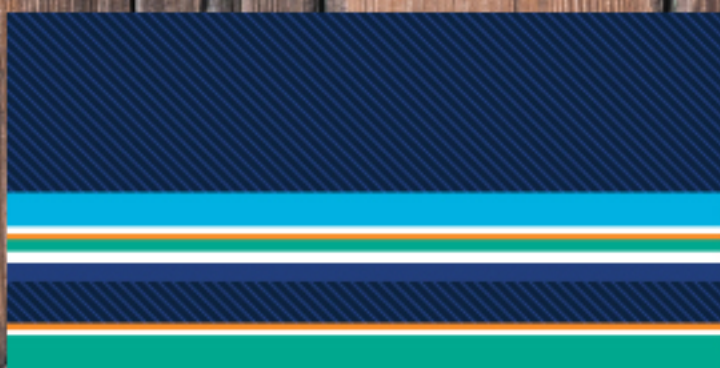
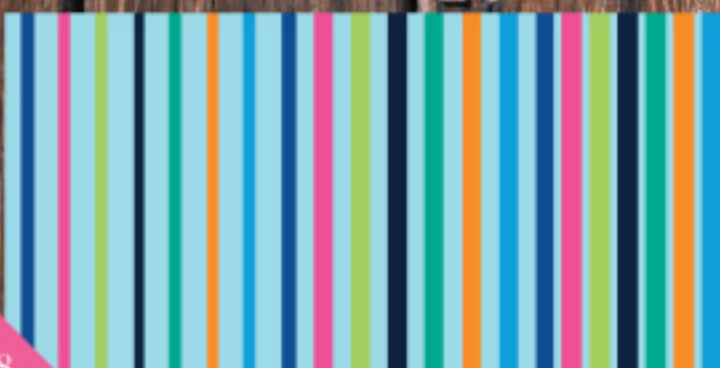
Colors: White, Turquoise

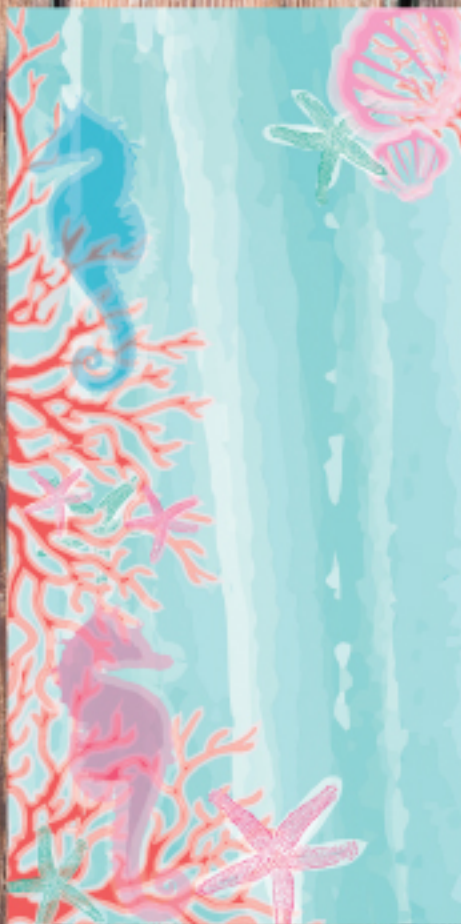
B

Side Stripe

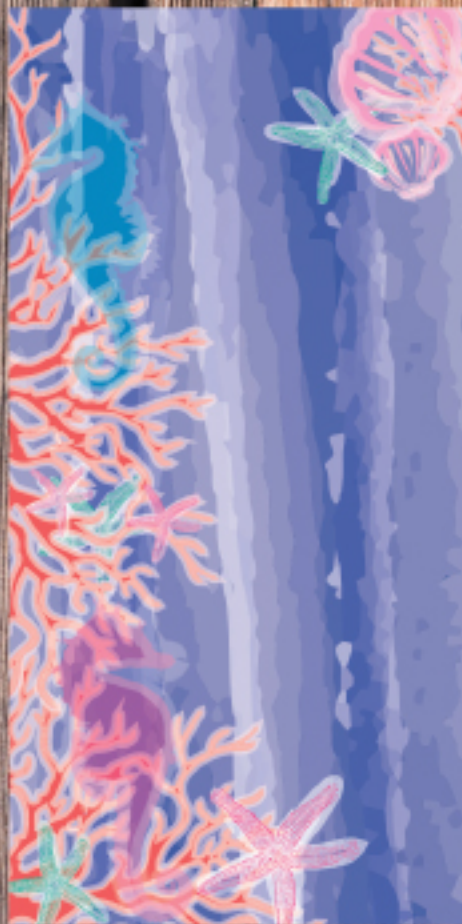
Colors: Pink, Navy

*This Hot Print style excludes screenprint customization.





A



Hot Print

30" x 60" | 11 lbs / doz

Blank | \$7.75

Screenprint | \$8.25

Embroidery | \$8.75

A

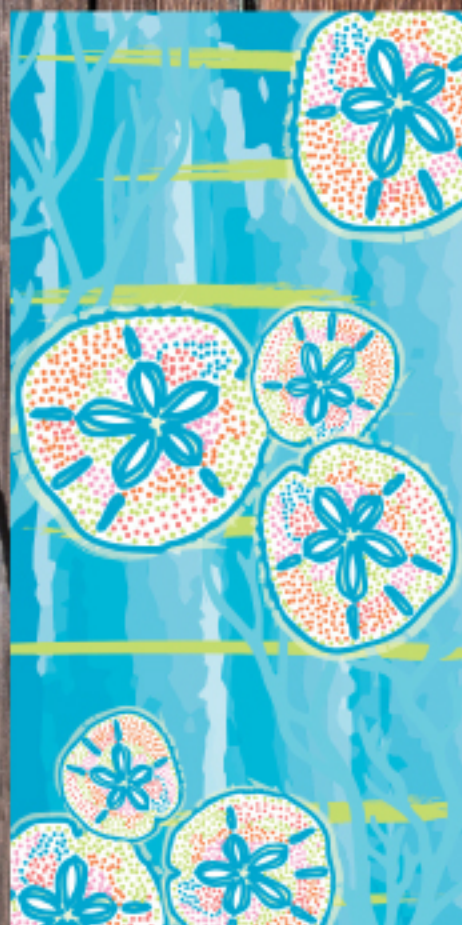
Coral Reef

Colors: Aqua, Cobalt

B

Dollars in the Sand

Colors: Aqua, Turquoise, Pink



B





A
Drop Anchor
 Colors:
 Lime, Aqua,
 Turquoise



Hot Print

30" x 60"	11 lbs / doz
Blank	\$7.75
Screenprint	\$8.25
Embroidery	\$8.75



B

Blank	\$7.75 \$4.99
Screenprint	\$8.25 \$5.49
Embroidery	\$8.75 \$5.99

CLOSEOUT



CLOSEOUT



CLOSEOUT



CLOSEOUT

B

Hot Print

30" x 60" | 11 lbs / doz

Blank | ~~\$7.75~~ \$4.99

Screenprint | ~~\$8.25~~ \$5.49

Embroidery | ~~\$8.75~~ \$5.99

A

Pencil Stripe

Colors: Pink / Orange

B

Rugby Stripe

Colors: Purple / Aqua

C

Border Fun

Colors: Purple / Aqua,
Pink / Orange

CLOSEOUT



A



B



C



CLOSEOUT

A

A

BT10.5 PT Basics Jewel Collection

30" x 60"	10.5 lbs / doz
Blank	\$9.25
Screenprint	N/A
Embroidery	\$10.25

Colors: White, Black,
Red, Orange, Gold, Lime,
Apple, Hunter Green,
Coastal Blue, Royal,
Navy

B



B

BT15 PT Basics Diamond Collection

35" x 60"	15 lbs / doz
Blank	\$11.75
Screenprint	N/A
Embroidery	\$12.75

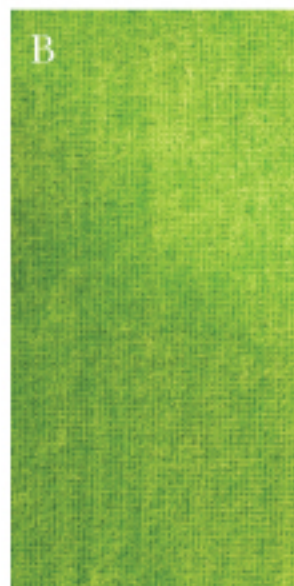
Colors: White, Black,
Red, Orange, Gold, Lime,
Aquamarine, Coastal Blue,
Royal, Navy

A

BT18 PT Basics Platinum Collection

35" x 70"	18 lbs / doz
Blank	\$14.50
Screenprint	N/A
Embroidery	\$15.50

Colors: White, Red,
Orange, Gold, Lime, Royal,
Coastal Blue, Navy



B

New BT 5060 Jumbo Towels

50" x 60"	16.5 lbs / doz
Blank	\$16.50
Screenprint	N/A
Embroidery	\$17.50

Colors: White, Lime, Royal,
Coastal Blue

St. Thomas

virgin islands

Large Format Screenprinting

Need customized towels? We've got you covered! With the **Large Format Screenprinting**, we can personalize your next order of 60 or more towels from among the following styles:

Jewel Collection

30" x 60" (p.11)

\$12.75

Diamond Collection

35" x 60" (p.11)

\$16.75

Platinum Collection

35" x 70" (p.12)

\$17.75

Jumbo Beach Towels

50" x 60" (p.12)

\$19.75

TRU-25 Golf Towel

Trifold Hook & Grommet

16" x 25"	2.5 lbs
Blank	\$5.50
Screenprint	\$6.00
Embroidery	\$6.50

Colors: Gold, Pink, Orange, Grey, Lime, Hunter Green, Navy, Coastal Blue, Royal, Purple, Red, White, Black, Burgundy



OCEAN CITY TUNA TOURNAMENT



A. Flounder



B. Tuna



C. Crab



D. Blue Gill



E. Spot Tail



F. Speckled Trout



G. Striped Bass



H. LG Mouth Bass



I. Tarpon



J. Snook



HockeRag
The Ultimate Fishing Towel

72 pieces*	\$4.75
144 pieces*	\$4.50
288+ pieces*	\$4.25

Colors: White, Grey,
Red, Gold, Orange, Lime,
Royal, Coastal Blue

*Black ink on assorted colors.

Drawstring Backpack

Screenprint | \$6.25

Embroidery | N/A

Is your backpack in need of a fun, personal touch? Pick a graphic from our collection of 20 icons and we'll make it happen.



Backpack Colors: Black, Forest, Navy, Royal, White, Lime, Red, Purple, Hot Pink, Kelly Green, Bright Yellow, Light Blue, Lavender, Orange

#8882



Sweatshirt Blanket, 50" x 60"

Blank	\$14.25
Screenprint	\$14.75
Embroidery	\$15.25

Colors:

Neon Pink, Red,
Maroon, Gold, Dark Green,
Carolina Blue, Royal, Navy,
Purple, Athletic Heather,
Charcoal, Jet Black



New!

Add 12 blankets to a 48 piece order, or create an assorted order of blankets and garments that add up to 48 items.



Resort
& SPORT
BY ITS CLASSICS

Contact Us!

29 Hunter Road
Hilton Head Island, SC 29926

ITS Classics – Customer Service:
843.681.4133, ext. 231

customerservice@itsclassics.com

ITSClassics.com

ITS Classics and Resort & Sport

are sister wholesale screen print and embroidery companies based out of Hilton Head Island, South Carolina with 30+ years of experience in the resort and custom market. While striving toward creating the best products out there, our small-town business has become a major player on the East Coast. Our services include: custom t-shirt screen printing, promotional products, resort wear, custom towels, embroidery work, recognition awards, and school uniforms. We are a group driven by respect, integrity, quality, innovation, community, and success. With an easygoing island mentality, ITS Classics and Resort & Sport foster a casual, yet professional environment where team members meet customer needs with quality designs inspired by the latest trends.

Contact Us!

29 Hunter Road
Hilton Head Island, SC 29926

JustTowels.biz

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Just
TOWELS
BY ITS CLASSICS

I.T.S.
CLASSICS

UNIFORM
WORK & SPORT

Resort
SPORT
BY ITS CLASSICS